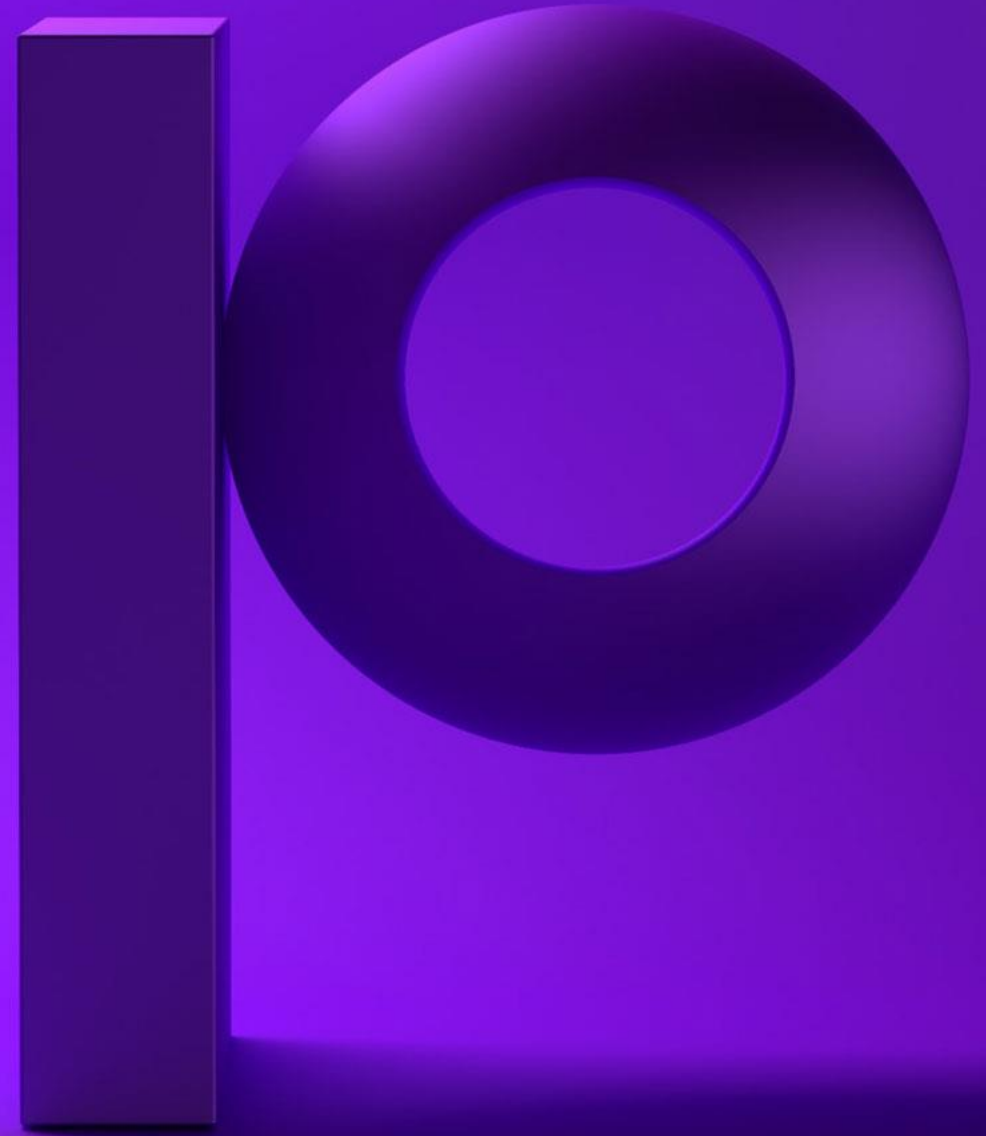


**Thank You For
Joining Us**

**The Meeting Will Begin at
10:00am EST**



Data Governance User Group

November 21, 2024



Agenda

1

**Becoming Data
Driven & Enhancing
Metadata Quality**

2

**Data Governance for
AI**

3

**Announcements &
Wrap Up**

Marco de Jong



Founder & CTO – IntoDQ²

Marco has worked in the data quality and data governance space for 20+ years, and is Co-Founder and CTO of IntoDQ², supporting the Precisely Data Governance and Data Quality implementations in the region. Prior to IntoDQ², Marco was Product Management Director and Sales Engineering Director at Precisely.

Mike Ortmann



Senior Sales Engineer

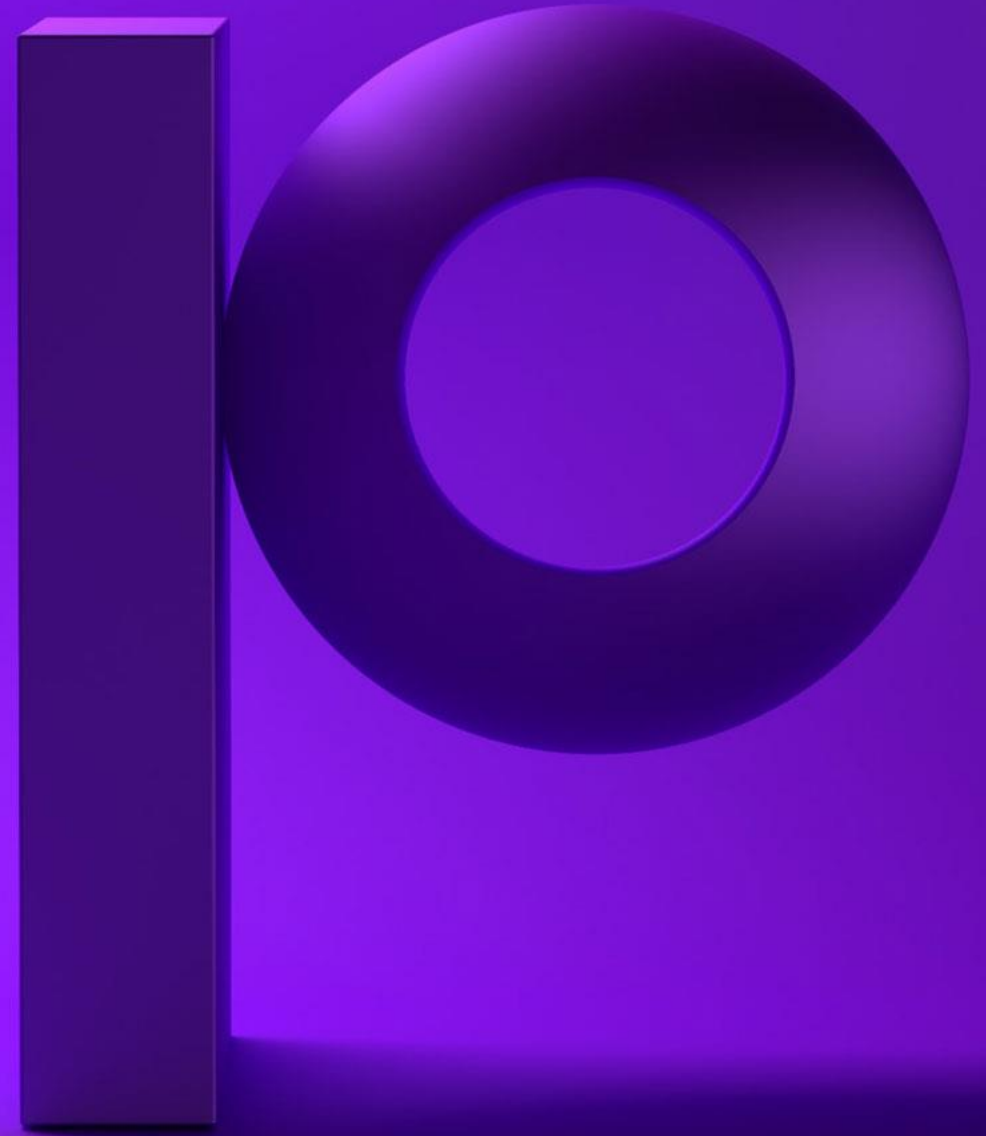
Mike has been with Precisely (Infogix) since 2011. His extensive background allows Mike to provide in-depth knowledge of the Data360 product set. Mike is an integral part of our team in supporting clients as a technical support expert and implementation consultant.

precisely

Becoming Data Driven & Enhancing Metadata Quality

November 21, 2024

Marco de Jong | CTO, IntoDQ²



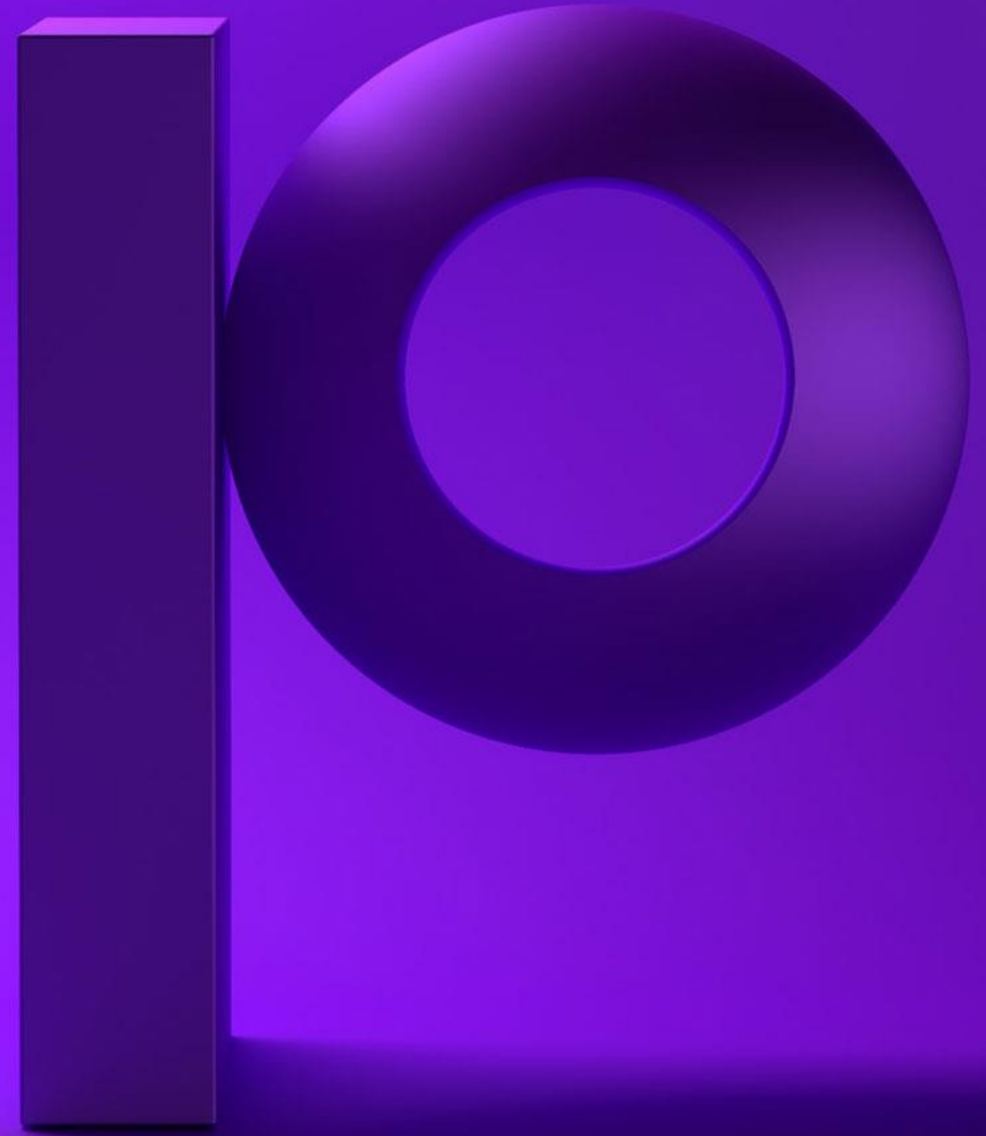
Thank you



Data Governance for AI

November 21, 2024

Mike Ortmann | Principal Sales Engineer, Precisely



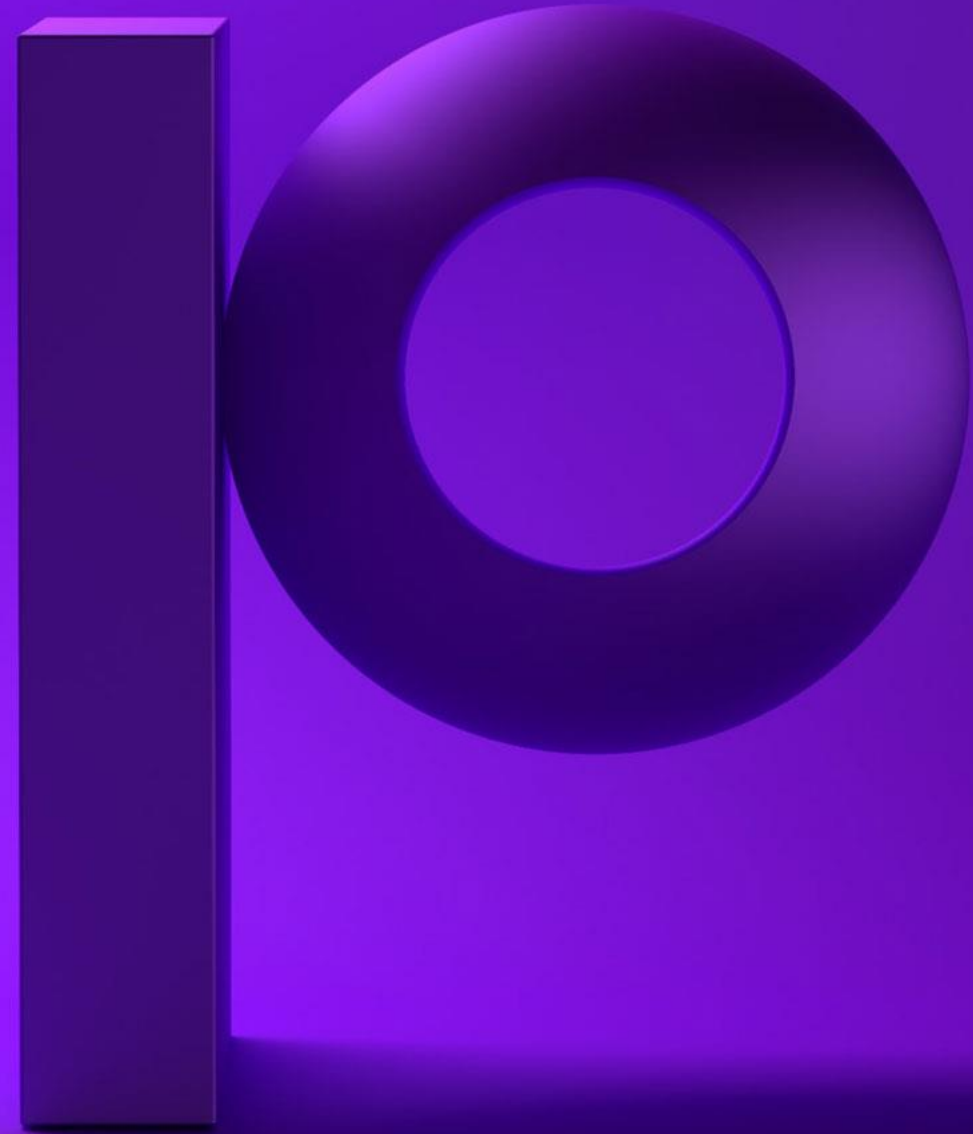
Thank you



Announcements & Wrap-Up

November 21, 2024

Sue Pawlak | Director, Product Marketing, Precisely
Matt Malczewski | Customer Programs Manager, Precisely



[Precisely.com/Resource-center](https://www.precisely.com/Resource-center)

Precisely & Precisely Sponsored Webinars

- **Nov 20:** Dataversity AI and Data Governance Demo
[Registration link](#)
- **Dec 11:** From 2024 Lesson to 2025 Predictions: Modern Data Governance and Quality
[Registration Link](#)

Data Governance Modernization Session: Feb 20, 2025

Next Data Governance User Group: March 20, 2025

PRECISELY IN THE NEWS

- Precisely Named a Leader in IDC MarketScape: Worldwide Data Intelligence Platform Software, 2024
Technology Magazine:
https://technologymagazine.com/pr_newswire?rkey=20241114EN55657&filter=21761
- Decideo (FR): https://www.decideo.fr/Precisely-nomme-leader-dans-le-rapport-2024-d-IDC-MarketScape-Worldwide-Data-Intelligence-Platform-Software_a14006.html#google_vignette
- AiThORITY Interview with Tendü Yogurtçu, CTO at Precisely
AiThORITY: <https://aithority.com/machine-learning/aithority-interview-with-tendu-yogurtcu-cto-at-precisely/>
- LeBow Report Pick Up in Germany
SaaS Magazin (DE): <http://saas-magazin.de/saasondemandmarkt/studien/datenqualitaet-und-datenintegritaet-precisely271124.html>
- Demystifying Data Mesh Article in Computer Weekly
Computer Weekly (DE): <https://www.computerweekly.com/de/meinung/Entmystifizierung-von-Data-Mesh>

Breaking News!



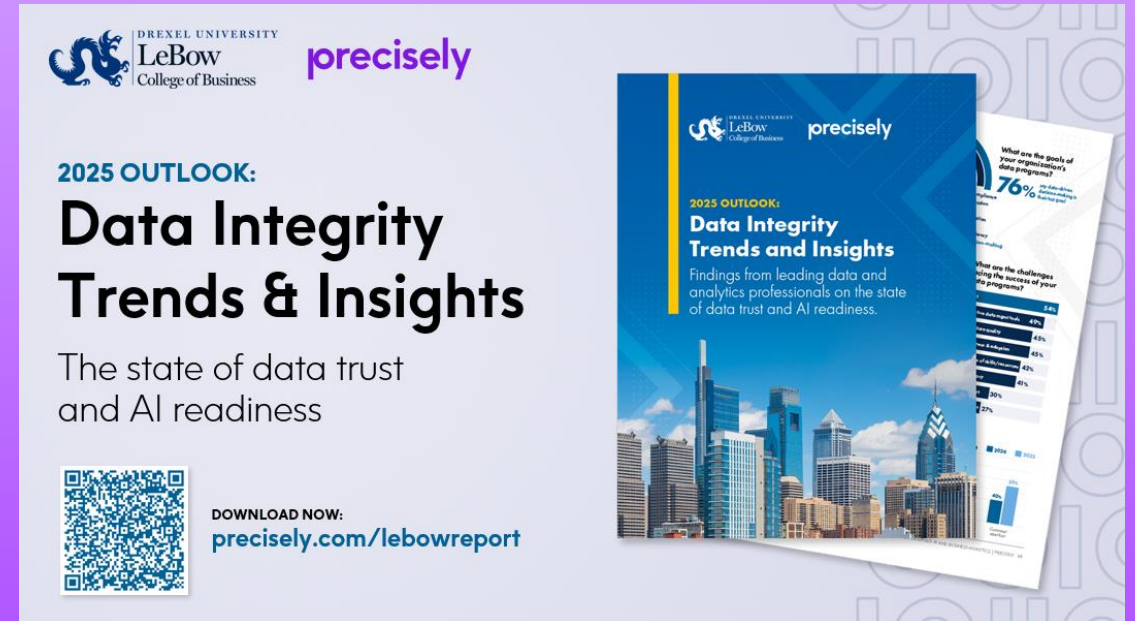
precisely

Named a
Leader
in **Data Intelligence**

IDC MarketScape:
Worldwide Data Intelligence Platform Software 2024

[Download now](#)

The banner features a dark blue background with a glowing lightbulb icon and a pattern of binary code (0s and 1s).



DREXEL UNIVERSITY
LeBow
College of Business

precisely

2025 OUTLOOK:
**Data Integrity
Trends & Insights**

The state of data trust
and AI readiness

DOWNLOAD NOW:
precisely.com/lebowreport

The report cover features a blue background with a city skyline and a bar chart. The bar chart shows the following data:

Challenge	Percentage
Ensuring data accuracy	43%
Ensuring data security	42%
Ensuring data privacy	42%
Ensuring data consistency	41%
Ensuring data availability	38%
Ensuring data integrity	27%

- **Dec 11:** The Future of Data Integrity
- [Registration Link](#)

Hearing from YOU

- Part of a panel on a topic you are familiar with
- Talk about your unique use case in a structured Q&A with a Precisely team member
- Relate a story about solving a problem (specific views, rules, implementation, adoption, working with business teams, proving value, etc.)
- Full presentation that you've given internally or externally

Precisely Ideas

precisely **Precisely Ideas**

Welcome to the Precisely Ideas Community. This portal is intended to provide you with an open and collaborative channel to submit your innovative ideas around the Precisely existing and future offerings. You can easily submit new ideas or comment on existing ideas in a way that is visible and transparent to all participants. You also have the unique opportunity to contribute to an idea's overall popularity by promoting the idea. The Precisely Product Management team will review ideas based on many factors and evaluate their potential for inclusion in our short and long term development plans. Participants who have submitted or commented on an idea may be contacted by our team. Your contact information will not be used for any other purpose. We value your contribution to making Precisely offerings even better and look forward to seeing your ideas.

[Add a new idea](#) Recent Trending Popular

My ideas 0
My votes 0
My subscriptions 0

FILTER BY STATUS

New 72
More Information Requested 5
Not Implementing at this time 23

1
VOTE

Workflow Requester Can Select Access to Data Where He/She is Not a Member

Ideal user story: "Owner or Member of Digital Product A requests access to a Data Asset that is located in Digital Product B. So what needs to be approved is if Digital Products want to exchange data. The approval is granted or denied by the 3rd p..."

Created 15 Sep 09:33am by Jennifer Santos
Data Governance New 0

Restrict users who can activate a workflow based on the relationship of the

<https://ideas.precisely.com/?project=DGOV>

HINT: Filter by Data Governance

Exciting Developments & Opportunities

Brand new DGUG User Group website

- Entirely exclusive to the Data Governance community
- Recordings
- Curated content
- Presentations
- Links to further support

New technology system (ON24) for meetings

- Easy to register for meetings (no lost meeting requests)
- Meeting-specific feature/functions for improved live experience and post-meeting accessibility

DGUG Annual Survey

- 9 questions which will help guide the direction of the group and topics for 2025
- Based on YOUR recommendations – your input matters!

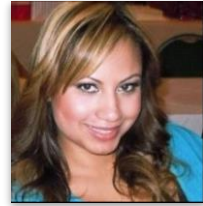
Data Governance Customer Success Team



Brenda
Stoetzer



Christina
Costello



DeeDee
Jimenez



Jennie
Richardson



Liz
Dorner



Liz
Wright



Younes
Benhaddou



Ben
Hayhurst



Mitch
Williams



Stephen
Morganson



Shabana
Fazal



Susan
Foor



Patricia
Flores



Sarah
Smith



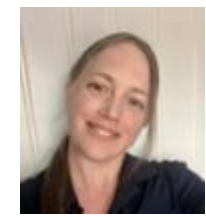
Afsane
Anand



Sherri
Chambers



Prescilla
Baldoz



Alex
McKenzie



precisely

Customer Success



Cali
David



Ghali
Mazzouri



Kevin
Kliska



Thank You

precisely